



LANDMARKS NOT LANDFILL:

Heritage Preservation and Environmental Sustainability

2008 Heritage Conservation Conference

Sponsored by Community Heritage Ontario, the Architectural Conservancy of Ontario, and the Canadian Association of Heritage Professionals

Collingwood, Ontario, May 30 – June 01, 2008

Environmental Responsibility. Sustainable Development. Reduce, Reuse, and Recycle. These are key phrases heard daily in our media reports and social conversations. It is only fitting that the 2008 Heritage Conservation Conference will focus on the theme of heritage preservation and environmental sustainability.

- The Ministry of Culture will launch the first day of the conference with presentations and workshops. The Ontario Heritage Trust will continue, exploring the role of heritage and the environment, as well as discuss the Trust's role in protecting our natural heritage.
- On the second day of the conference, sessions will focus on such hot-button topics as "Re-Development within Heritage Districts," "Adaptive Re-use of Historic Buildings," and "Environmental Effects on Historic Structures," and "Heritage Preservation and Sustainable Development."
- The conference's first keynote speaker is Donovan Rypkema, an expert in the economics of historic preservation. In his keynote address Mr. Rypkema will expand on the theme of sustainability and preservation within historic neighbourhoods. In our second keynote address, Dan Needles, author and playwright of the popular *Wingfield Farms* series, will provide conference participants with a humorous perspective of rural heritage.
- Collingwood invites conference participants to join us in our celebration of our town's 150th anniversary. During your stay you will have the chance to explore our beautiful downtown heritage conservation district, learn about our shipbuilding history, and discover our abundant natural heritage.

For full conference program, registration forms, and accommodation information, please visit: www.heritageconference.ca



The Architectural
Conservancy
of Ontario



SPONSORSHIP OPPORTUNITIES

A) BENEFACTOR:

For your financial contribution of **\$2,000.00** or more sponsors will be featured as a **conference sponsor** and will receive the following recognition:

- Your company's name and logo featured as a conference sponsor on all participant handouts, media information releases, the conference website, and participant bag.
- Your company's name and logo on 4' by 3' recognition signage that will be prominently displayed at all speaker's sessions during the three-day conference.
- Your company's name, logo, and contact information in four business card ads issued quarterly in the Community Heritage Ontario newsletters.
- 4 free passes to the Heritage Conservation Conference.
- Space in the conference's Market Place to promote your company.
- Any advertising material you wish will be placed in participant conference bags.

B) GOLD SPONSOR:

For your financial contribution of **\$1,000.00** sponsors will be featured as a **keynote speaker sponsor** (please note, keynote addresses will be open to the general public as well as conference participants) and will receive the following recognition:

- Your company's name and logo featured as a keynote sponsor on all participant handouts, media information releases, and the conference website.
- Your company's name and logo on a 2' by 3' sign that will be prominently displayed during the keynote address.
- Your company's name, logo, and contact information in four business cards ads issued quarterly in the Community Heritage Ontario newsletter.
- 2 free passes to the Heritage Conservation Conference.
- Space in the conference's Market Place to promote your company.
- Any advertising material you wish will be placed in participant conference bags.

C) SILVER SPONSOR:

For your financial contribution of **\$500.00** sponsors will be featured as a **speaker's session sponsor or special event sponsor** and will receive the following recognition:

- Your company's name and logo featured as a session or special event (such as a BBQ or a wine-and-cheese) sponsor on all participant handouts, media information releases, and the conference website.
- Your company's name and logo on a 2' by 3' sign that will be prominently displayed during the speaker's session or special event.
- 1 free pass to the Heritage Conservation Conference.
- Space in the conference's Market Place to promote your company.
- Any advertising material you wish will be placed in conference participant bags.

D) BRONZE SPONSOR:

For your financial contribution of **\$200.00** sponsors will be featured as a **meal break sponsor** and will receive the following recognition:

- Your company's name and logo featured as a meal break sponsor on all participant handouts, and the conference website.
- Your company's name and logo on a signage that will be prominently displayed during the meal break.
- Any advertising material you wish will be placed in conference participant bags.



2008 HERITAGE CONSERVATION CONFERENCE

Collingwood, Ontario
May 30th, 31st, and June 1st

Yes, I/we would like to sponsor the 2008 Heritage Conservation Conference.

Please check off the level of sponsorship you would like:

- Benefactor (\$2,000.00)** **Silver Sponsor (\$500.00)**
 Gold Sponsor (\$1,000.00) **Bronze Sponsor (\$200.00)**

I/we would like to use the company name _____
and logo for conference handouts and sponsor signs. Please forward your logo to Lindsay Cook at lnzcook@gmail.com at your earliest convenience.

Contact Information:

Contact Name: _____

Company Name: _____

Address: _____

City: _____ Postal Code: _____

Phone # _____ Fax #: _____

Email: _____

Payment Information:

Please make cheques payable to: *Heritage Conservation Conference*

Please complete this form and mail or fax it back to:

Heritage Conservation Conference Organizing Committee
C/O Collingwood Town Hall, 97 Hurontario Street, Collingwood, Ontario, L9Y 3Z5

For more information, please call Lindsay Cook: 705-443-8726 or email at: lnzcook@gmail.com.

The 2008 Heritage Conservation Conference Organizing Committee thanks you for your generous support!